

Wednesday, February 5, 2020 ● 12:30 PM — At the Ranch — Wibaux, MT



Selling 170 Black Simmental, SimAngus™ and Angus



COW POWER AT ITS FINEST:

The basis of any good breeding program is the mother cow. Our motto is: "THE RANCHER COMES FIRST". Every breeding decision we make is to improve our customer's bottom line. BEGGER'S DIAMOND V RANCH provides the perfect blend of COW SENSE, COMMON SENSE and SCIENCE. We know the value of a good mother cow, she must be fertile, efficient and problem-free. She must have the staying power to produce a valuable calf year-after-year on her own, with no extra assistance in the environment mother nature provides. She must possess a low-maintenance, easy-fleshing body type that requires little or no extra input. She has to have a problem-free udder and have a good gentle attitude with a set of feet and legs that will serve her until she exits your program at a ripe old age.

- ❖ We are your source for homozygous black and polled Simmental, SimAngus™, Angus genetics, the top 170 bulls out of 275 sell.
- Many ½ & ¾ brothers sell in volume enabling you to assemble like bred genetics that are predictable and consistent.
- * From a program that does the day-to-day work. We calve, feed, and work around our cattle every day, so we know our cows if they become problematic. They won't see next year and their only way out is through a packing plant.
- We are straight shooters, we don't hem and haw or beat around the bush. We honestly try to answer and meet our customer's questions, needs and concerns. Our bulls come with a complete 100% satisfaction warranty. If there is a problem we will make it right.
- We provide free bull keep until April, along with a free breeding soundness exam and free delivery, in most cases nationwide on purchases over \$5,000.
- Every bull walks through the sale ring enabling you to see what you are buying. Some pictures and videos just don't represent cattle as they should.
- A 100% satisfaction guarantee on sight unseen purchases.

The chase is on by Breed Associations, A.I. Companies, Universities, and some breeders to go to an EPD-only selection format. They furnish only an EPD profile and dollar indexes to make breeding selections (we firmly believe in and use EPDs, but feel that they are only one of many tools to consider when making breeding decisions). They claim that by furnishing less info, it's less confusing, and they are making it easier on you. We feel that most cattlemen are smart enough to understand and make good use of any and all information we can provide. Raw data such as actual birth wt., 205 wt., 365 wt., ADG and rations tells you how a calf has performed among his contemporaries. It shows you his potential to sire calves that may increase or decrease performance. There are way too many cattle out there with excellent EPDs and dollar indexes that are not worthy of anything but a castrating knife. You can breed for all the highest EPDs and indexes in the world, but if you sacrifice ABILITY, CARCASS TRAITS, MENTAL, and PHYSICAL TRAITS, along with an animal's ability to produce pay weight and eye appeal, all you will gain is a cull cow with good EPDs.





